

**KENDAL TRI CLUB AGM:  
DEVELOPMENT PLAN FIT FOR  
THE FUTURE**



# **A DEVELOPMENT PLAN FIT FOR THE FUTURE !**

## **PHASE ONE: SEVEN IMMEDIATE AREAS**

**IMPROVING COMMUNICATIONS WITH CLUB MEMBERS**

**EASIER ACCESS IN TO THE SPORT AND CLUB**

**INCREASING COACHING CAPACITY**

**INCREASING THE VARIETY OF TRAINING OPTIONS**

**UPDATING CLUB GOVERNANCE AND FINANCIAL PROCEDURES**

**DEVELOPING THE CLUB IDENTITY**

**JUNIORS**



# **IMPROVING COMMUNICATION WITH CLUB MEMBERS**

**UPDATED WEBSITE**

**CLOSED MEMBERS FACEBOOK SITE**

**JANUARY NEWSLETTER**

**USING EMAIL AND FACEBOOK TO COMMUNICATE**

**MEMBERS SECTION IN WEBSITE COMING SOON**

**INCREASED COMMITTEE VISIBILITY AT CLUB SESSIONS**



# **EASIER ACCESS TO THE CLUB & SPORT**

**NEW ONLINE MEMBERSHIP PROCESS WITH SI ENTRIES NOW OPEN**

**JANUARY INTRODUCTORY OFFER: TWO SWIMS FOR £5**

**PROSPECTIVE MEMBERS & POSTER/SOCIAL MEDIA CAMPAIGN GOING WELL**

**DEVELOPING A WELCOME / INDUCTION PACK FOR NEW MEMBERS**

**POSSIBLE MENTORING SCHEME TO NEW MEMBERS**

**SUPPORTING PROSPECTIVE MEMBERS ON THEIR FIRST SWIM SESSION**

**COME AND TRY TRI SESSION BOOKED FOR THE 25<sup>TH</sup> MARCH..... WE NEED  
TO DO SOME MARKETING!!!**

# **INCREASING THE COACHING CAPACITY**

**DARREN / BOB ARE NOW LEVEL 1'S AND JUDE IS CURRENTLY TRAINING**

**COACH DEVELOPMENT: JANE - BTF STRENGTH / CONDITIONING**

**BOB TO JOIN PADDY COACHING SPINNING**

**COACH DEVELOPMENT DAY W/ SWIM SMOOTH COACH EMMA  
BRUNNING**

**COACHES DBS CHECKS SO THAT THEY CAN WORK WITH THE JUNIORS**

***KEEN TO TRAIN AS A COACH...THEN LET US KNOW....***



# **UPDATE CLUB GOVERNANCE / FINANCIAL PROCEDURES**

**APPLIED FOR THE NEW TRI MARK CLUB ACCREDITATION**

**UPDATED POLICIES & PROCEDURES TO PROTECT THE CLUB & MEMBERS**

**AGREED A CLUB BUDGET**

**EXPLORING WAYS THAT WE CAN OFFER MORE VALUE FOR MONEY**



**INCREASING THE VARIETY OF TRAINING OPTIONS**  
POSITIVE RESPONSE FROM COLT; WAITING FINAL CONFIRMATION

POSITIVE MEETING AT FELL FOOT; FACILITY TOO EXPENSIVE TO BECOME  
AFFILIATED BUT COULD BE OF INTEREST TO INDIVIDUAL MEMBERS

ADVERTISING POOL SESSIONS HAS MEANT GREATER ATTENDANCE  
WILL CONTINUE SESSIONS IF WE CAN KEEP THEM COST EFFECTIVE

GIANT LIV RIDES ONCE A MONTH – THANKS TO KATH AND PADDY

***AS THE COACHING TEAM EXPANDS THERE IS POTENTIAL FOR MORE  
SESSIONS: WE WANT TO FIND OUT WHAT MEMBERS WANT!***

# **DEVELOPING A CLUB IDENTITY**

**DEVELOPING THE WEBSITE TO BECOME A KNOWLEDGE HUB WITH RACE  
REPORTS, MEMBERS SECTION**

**NEWSLETTERS**

**NEW KIT SOON TO BE AVAILABLE FOR ORDER**

**SOON TO CARRY OUT SURVEY TO FIND OUT WHAT MEMBERS WANT**



## **JUNIOR SECTION REPORT**

**APPROXIMATELY 30 VERY ACTIVE JUNIOR MEMBERS AGED 8 - 16  
REPRESENTATION IN 4 AGE CATEGORIES IN THE NW TRIATHLON SERIES:**

- > TRISTART (8 YEAR OLDS), 2 GIRLS TOOK 1ST AND 2ND PLACE**
- > T1 (9-10 YEARS), 4 COMPETITORS INCL. TOP SCORER PLACED 8TH**
- > T2 (11-12 YEARS), 6 COMPETITORS INCL. 5<sup>TH</sup> & 14<sup>TH</sup> PLACES**
- > T3 (13-14 YEAR), 5 COMPETITORS WHO WERE ALL TOP 20 PLACES IN**

***WE HAD 17 COMPETITORS IN THE NORTH WEST SERIES CHALKING UP***

***88 RACE STARTS BETWEEN THEM!***

***GO TEAM GREEN !!***

## **A NOTE ABOUT MEMBERSHIP**

**ADULT MEMBERSHIP HAS FALLEN THIS YEAR**

**PREVIOUS MEMBERSHIP PERIOD RAN FOR 16 MONTHS FROM OCTOBER 2015 TO 1<sup>ST</sup> MARCH 2017 WITH 122 MEMBERS.**

**THIS YEARS' MEMBERSHIP RUNS FROM MARCH 2017 UNTIL MARCH 2018 WITH 90 MEMBERS AND AT LEAST 7 PEOPLE TRYING US OUT**

**WE ANTICIPATE SOME NEW MEMBERS IN THE LAST WEEKS OF YEAR**

***MANY TRIATHLON CLUBS ARE NOTICING A DECLINE IN NUMBERS: WE ARE NETWORKING WITH OTHER CLUBS TO SHARE IDEAS***